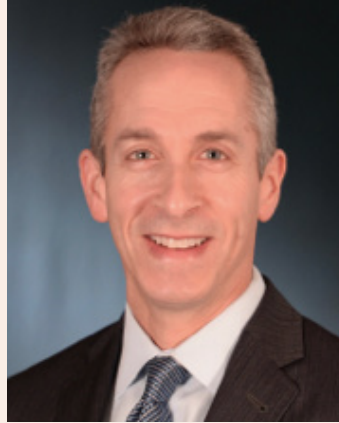


EXECUTIVE SPEAKER SERIES



Dr. Timothy Bartholow
VP and Chief Medical Officer,
WEA Trust



Mr. Michael Heifetz
State Medicaid Director, Wisconsin
Department of Health Services



Mr. Chris Queram
President/CEO
Wisconsin Collaborative for
Healthcare Quality (WCHQ)



Mr. Lee Wiersma
EVP / Chief Human Resources
Officer, UW Credit Union

Perspectives on Value and Quality in Healthcare

Wednesday, April 19, 2017, 3:30 – 5:00PM

Anderson Auditorium, Predolin Hall, Edgewood College

Panel Session: 3:30pm to 5:00pm; Reception: 5:00pm to 6:00pm

Healthcare affects us all personally, and we can hardly visit the web or read a publication today without any reference to healthcare, one of the largest and most complex sectors of our economy. Please join the School of Business at Edgewood College for a panel discussion on “Perspectives on Value and Quality in Healthcare.”

Leading Wisconsin experts from key stakeholders in the healthcare sector will share their perspectives on how consumers, employers, payers and the government can derive more value and higher quality in healthcare. Raj Kamal, Senior Lecturer in the School of Business at Edgewood College will moderate the panel.

Event is free for everyone, including the greater Madison community, Edgewood College students, faculty, staff and alumni.

Please go to the following link to RSVP for this event: www.edgewood.edu/executive-speaker-series

Contact Raj Kamal (Senior Lecturer, School of Business) via email at rakamal@edgewood.edu.



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